

**RM/BBA-501 (AK)**

**2 0 1 8**

( 5th Semester )

**BACHELOR OF BUSINESS ADMINISTRATION**

Paper No. : BBA-501

( **Research Methodology** )

**KEY ANSWERS FOR OBJECTIVES**

1. State whether the following statements are *True* or *False* in the brackets provided : 1×5=5

(a) *True*

(b) *False*

(c) *True*

(d) *True*

(e) *True*

2. Choose the correct answer from the given options by putting a Tick (✓) mark in the brackets provided : 1×10=10

(a) (iii) Research problem

(b) (i) Descriptive research

(c) (iv) Pantry audit technique

(d) (i) Regression

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- (e) (ii) Inductive inferences
- (f) (iii) Populations
- (g) (i) applied research
- (h) (iv) variables to variables
- (i) (i) it consists of independent and dependent variables
- (j) (i) correlational research

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